

SWOT Analysis Template

BNG | BUSINESS
NAME GENERATOR

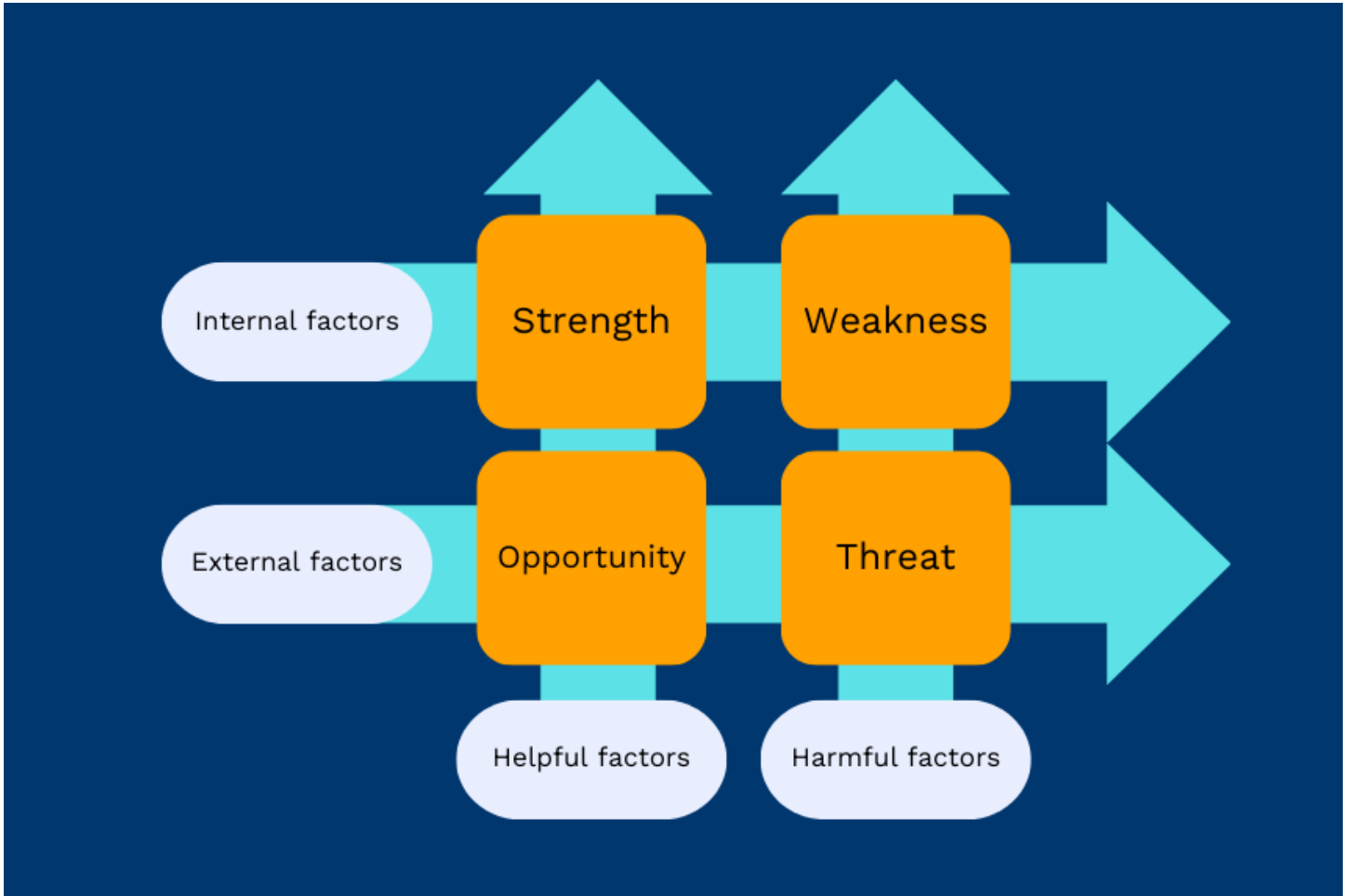
Introduction

Overview

A SWOT (strengths, weaknesses, opportunities, threats) is a four-box analysis and strategy model that splits internal and external factors into four categories. It's an easy-to-understand analytical tool that can help you better understand the position of your company, the market, and how the two would interact. One of the challenges you want to avoid is being subjective and using qualitative data.

It consists of four boxes as follows:

- **Strengths:** A list of internal, helpful factors that can help you establish a successful business.
- **Weaknesses:** A list of internal, harmful factors that highlight the disadvantages of your business model.
- **Opportunities:** A list of external, helpful factors that show ways you can exploit the market.
- **Threats:** A list of external, harmful factors that can hurt your business development, such as competitors and tight regulations.



SWOT Template

<p>Strengths:</p> <ul style="list-style-type: none">•	<p>Weaknesses:</p> <ul style="list-style-type: none">•
<p>Opportunities:</p> <ul style="list-style-type: none">•	<p>Threats:</p> <ul style="list-style-type: none">•